

San Francisco 1915

Look at These Facts About the Panama-Pacific International Exposition

Two cities, San Francisco and New Orleans, want to celebrate in 1915 the completion of the Panama Canal. San Francisco asks no Government aid—asks only Government recognition, but urges prompt action, **that no time may be lost in asking other nations to take part, and in starting the big undertaking.** Chicago had to postpone its Exposition for a year because it began too late.

In two hours San Francisco raised over \$4,000,000, and to-day has nearly \$8,000,000, actually subscribed, with more in sight. It does not depend on Legislative action or State Taxation.

The Panama Canal is essentially a Pacific Ocean event, opening the commerce of the Pacific to the Atlantic and European ports. It is certainly fitting that its completion should be celebrated at the greatest American port on the Pacific.

Exposition records show that fully eighty per cent of paying visitors come from within a circle of one hundred and fifty miles. Within that distance of San Francisco to-day are nearly two million people, and half that number within fifty miles. No other city asking for the Exposition has that population within that radius.

New Orleans has had one exposition, in 1885, when the Government loaned it \$1,000,000. In addition, the Government gave \$300,000 for a Government exhibit and \$350,000 additional to pay the debts of the exposition, making a total of \$1,650,000 of Government aid. New Orleans was then as much the center of population as it is to-day. San Francisco has never held an International Exposition. She began to plan this one in 1904.

In climate suitable for an Exposition no city can compare with San Francisco, with no rain in summer and temperature ranging from 55 to 75 degrees.

Money Talks---Nearly \$8,000,000 Only Prompt Government Re